

A\_\_\_\_\_NDA  
& F\_\_\_\_\_ALA  
ASSOCIAÇÃO CULTURAL

2020 ACTIVITIES REPORT

Anda&Fala is a **non-profit cultural association promoting new centralities for contemporary creation in the expanded fields of visual arts**. It activates the circulation of knowledge, artists and projects and, operating from the **Azores archipelago**, aims to involve communities from all over the world.

Anda&Fala develops contexts favorable to co-creation, co-produces with artists and agents, and works in networks with partner structures. The association is headquartered in **vaga - espaço de arte e conhecimento**, produces and curates **Walk&Talk - Arts Festival** (it's flagship project), implements a year-round **artist residency program**, and organizes the projects **Periférica** - Brainstorming Art and Geographies, **PARES** - Support Program to Artistic Activity in the Azores, and **RARA** - Craftsmanship Residency in the Azores Region.

Anda&Fala was founded in 2011 and is headquartered in Ponta Delgada, on the island of São Miguel, Azores. Since 2016, it has been declared of **Public Utility** by the Government of the Azores and in the 2020/21 biennium, its activities and projects are supported by the Ministry of Culture / DGARTES, Government of the Azores and the Municipality of Ponta Delgada. The association is part of the **Periferias Centrais** reflection and workgroup; is one of the nine partners of the **Centriphery** program, winner of Creative Europe 2019-2022 from the European Commission and Festival Walk&Talk is a member of **EFFE** - Europe for Festivals Festivals for Europe.

# INDEX

## **1. SUMMARY 2020**

## **2. WALK&TALK**

- 2.1 Online and onsite**
- 2.2 Framing**
- 2.3 Online projects**
- 2.4 Onsite projects**
- 2.5 Visual Identity**

## **3. VAGA**

- 3.1 New address**
- 3.2 Architecture**
- 3.3 Programming**
- 3.4 Visual Identity**

## **4. PROGRAMA PARES**

## **KEY INDICATORS**

## **5. COMMUNICATION**

- 5.1 New address**
- 5.2 Architecture**

## **6. FINANCIAL REPORT**

## **7. PARTNERS**

## **8. TEAM**

# 1. SUMMARY 2020

Anda&Fala (A&F) is a non-profit cultural organization responsible for **Walk&Talk - Arts Festival** (W&T), **Periférica** - Brainstorming Culture and Geographies, **RARA** - Crafts Residency of the Azores Region and **PARES** - Artistic Support Program in the Azores, and headquartered at **vaga**, it's own venue for art and knowledge.

In the 2020/21 biennium, A&F completes its the first decade and W&T, a project at its origin and foundation, would celebrate its 10th edition as an Arts Festival. **The pandemic context forced a complete redefinition of the association's activity plan**, and, like throughout the cultural sector, it was forced to stop. For the Artistic Direction, the main priority was to **safeguard all commitments** to its stakeholders: artists, participants, collaborators, partners and suppliers (from all social and economic sectors). The association sought to be an active agent and a partner present in the recovery/return process. As such, one of its great insinences was to guarantee and continue the investment and capitalization of the local economy (80% of its suppliers are based in the Azores).

All necessary changes were made to the activity plan, following the recommendations of the Regional Health Directorate of the Government of the Azores and the General Directorate of Health of the Ministry of Health. As the activity plan develops throughout the year, mainly through the Artistic Residency Program, it was possible to reschedule many activities and artistic residencies to other periods, specially in the last quarter of the year. The same with the Knowledge Program (seminars, conversations, workshops), with some activities taking place online.

**Walk&Talk - Arts Festival** was, without a doubt, the most complex project to adapt, given its format and scale. The festival took place between 9 to 19 July (as planned). **The new edition of the event, called "9.5"**, brought together artistic projects that were specially programmed by the commonality of artists, curators and team involved in the organization, to think about the creation and sustainability of artistic practices between the **local** (or onsite - São Miguel in the Azores), and the **global sphere**, through an online platform that was the gateway to the festival. Edition 9.5 did not replace the 10th edition of the Arts Festival (which will take place in July 2021) and emerged as a new project based on collaboration, sharing and solidarity, practices that the organization intends to see strengthened in societies and, in particular, in the cultural sector.

At the end of 2020, the association opened **vaga - space for art and knowledge**. The establishment of **vaga** (as a project and venue) results from a timely combination of ambitions - internal ambitions of Anda&Fala, as a way of extending its action in space and time, and ambitions of the association for the city of Ponta Delgada and for the region of the Azores, as reference geography in the fields of culture and current artistic production. Vaga intends to **provide the city with a venue with an appropriate scale and sized to accommodate different cultural values, aimed at contemporary arts, with a regular and multidisciplinary program**, which involves the presentation and hosting of exhibition projects, performances, conversations, workshops, masterclasses, publications and artistic residencies. The inaugural season, called We Never Say Never, took place from 11 December to 14 February, and featured a collective exhibition and a program organized between assemblies, cinema sessions, performances and guided tours.

Transversal to all the association's projects, the **Knowledge Program** was developed through guided visits, workshops, "Talk About" podcasts (thematic conversations). The "Summer School W&T" took place in an online format and returned for five activity sessions with four trainers and speakers and was specially dedicated to young students from the island.

In 2020, **Periférica** returned with a new format organized around a cycle of conversations that accompanied the association's artistic projects' development, resulting from residences, co-productions, or commissions. With the pandemic, these conversations had to be canceled.

**Pares - Support Program for Artistic Activity in the Azores** was launched by Anda&Fala in January 2020 and allocated 5000 euros of the association's annual budget to support artists and agents who develop their work in the region through micro-grants for artistic creation activities, presentation and circulation of artists and projects. The available funds were distributed among eleven projects.

Despite all the constraints, the association's activities were developed in multiple geographies, through production and participation in several international projects. In the **Centriphery** project (Creative Europe - 9 European countries), due to the pandemic, the stages planned in Rijeka (Croatia) and Copenhagen (Denmark) were suspended and it was necessary to carry out changes to the projects for 2021/2022. The stage in the Azores (Portugal) is scheduled for July 2022. Anda&Fala's artistic directors - Jesse James and Sofia Carolina Botelho, were co-curators of the second edition of **Fabric Arts Festival**, Fall River, USA, inspired by Walk&Talk and Tremor festivals in the Azores.



WALK&TALK 9.5 ONLINE/ONSITE



WALK&TALK 9.5 ONLINE/ONSITE



VAGA - ESPAÇO DE ARTE E CONHECIMENTO



VAGA - ESPAÇO DE ARTE E CONHECIMENTO



SUPPORT PROGRAM



CURATORIAL TEAM AT FABRIC

# FESTIVAL

W-A T-A  
/ & /  
L-K L-K  
AZORES



how to  
spend it

Frieze

SLEEK

***In its 9th edition, the Azores arts festival is increasingly building itself as a stimulating field open to experimentation and artistic plurality.***

*There are many kinds of festivals... Those who are hoping to confirm acquired certainties and those who wish to understand new perspectives, if possible even participating in creative processes, and in this dynamic by questioning the knowledge they had for certain. Clearly (...) Walk&Talk belongs to the second domain. It is not only its programming that points towards there. It is the very identity that is being redefined over the years, a living organism that does not neglect to question itself, while meditating on its surroundings.*

**Vitor Belanciano, PT**

***Walk&Talk was a pioneer in creative tourism (...) and instrumental in encouraging dialogue with the territory, culture and Azorean community***

*Walk&Talk was a pioneer in creative tourism, launching its annual arts festival in São Miguel in 2011 and last year extending it to a new island, Terceira. It has been instrumental in encouraging dialogue with the territory, culture and Azorean community, and this year drew a significant number of international visitors to enjoy its mix of visual and performing arts.*

**Mary Lussiana, USA**

***Welcome to the Centre of the World: Around the Azores' Walk&Talk Festival***

*In the future, its location alone may not suffice for it to compete with the many other major art events across the globe, though for now, because it keeps ever-renewing, the festival has put the Azores on the art map.*

**Cristina Sanchez, UK**

***Situated on the idyllic island of São Miguel, Walk&Talk offers an experimental showcase of art, culture and collaboration, redefining the meaning of 'festival'***

*The success of the festival has had huge ramifications for the artistic scene on the island. Before Walk & Talk began, there was only one contemporary art gallery in Ponta Delgada: Fonseca Macedo, which represents established artists like Pedro Cabrita Reis and Miguel Palma but also young locals like Beatriz Brum. But in the last four years a cluster of artist-run spaces, including Miolo, Brui and Oficina, have opened in the centre of the town, contributing to a now burgeoning cultural scene.*

**Lorena Muñoz-Alonso, ES**



**EFFE LAUREATE**  
EUROPEAN FESTIVAL ASSOCIATION  
2015/2016, 2017/2018, 2019/2020

## 2.1 BETWEEN ONLINE AND ONSITE

The year 2020 promised a celebration of Walk&Talk's 10th edition, with a program built around its various circuits, where new rhythms and dynamics were planned to be implemented (pointed out already in 2019). The pandemic questioned the program's execution, **forcing it to sought alternatives, but never a cancellation**. From an early stage, it was established that all commitments to artists, staff and suppliers directly involved would be maintained, acting responsibly and highlighting the importance and resilience of the cultural sector, which was highly hampered by mass cancellations during the first confinement.

Based on this premise, the artistic team initiated a process of **deep reflection and reformulation of the project to make the Festival possible** despite all the limitations and restrictions. The solution emerged in an edition between dimensions, which interconnected online and onsite contexts, explored emerging platforms and other formats for artistic creation and presentation, to schedule a 9.5 edition, which followed and adapted to the moment. At the same time, the event intended to support the adaptation to other fruition mechanisms, project positive socialization dynamics, and expand contact with different communities.

The goal set for all participants was to **produce projects that could exist on the digital sphere through 9.5's online platform, and that had a translation or materialization in the physical (public) space of São Miguel**. The program favored formats developed within the various circuits of the festival, such as music, dance and performance projects of the Performative Circuit; the cycle of thematic talks Talk About in podcast format and the Summer School, both in the Knowledge Circuit. The 9.5 edition also continued the

Island Circuit that marks the genesis of the festival, with the presentation of installations, performances and screenings and, with the launch of Radio 9.5, broadcast in FM and online, which brought Walk&Talk's daily schedule to the nine islands the archipelago and the rest of the world. These projects emerged from new artistic proposals, as well as from the translation or extension of the online program, and were produced onsite by the W&T Team. For the first time in the history of the festival, there were no artists travelling to the island and local encounters were limited. The W&T team, which met in the Azores during the event, was responsible for the mediation and production of onsite projects. It was an important gesture to reinforce relationships of trust between artists and producers, and to underline the interdependence of the cultural ecosystem.

Weeks before the festival started, a package was sent to 500 people, who signed up to receive "a hug from the Azores". The **9.5 Pack** attempted to materialize Walk&Talk's experience and reach the audience's home, functioning as an invitation and a starting point. It contained a map of the digital platform 9.5 and a collection of stickers from the various artists' projects and other elements alluding to the edition and dynamics online/onsite.

The contents of the 9.5 edition premiered over the ten days of the festival and remain accessible to the public, in a logical manner, on the 9.5.walktalkazores.org online platform. The online platform's inauguration coincided with the opening, in Lagoa, of the exhibition Brum Atelier + Atelier Caldeiras, bringing together artists from two artist-run spaces (Beatriz Bum, João Ramos and Rodrigo Queiróz), beginning the 9.5 edition of Walk&Talk. All projects were inaugurated throughout the ten days of the festival.



**As an example of these online/onsite dynamics:** Missing You, an audio tour, in-app format, created by artist and musician Danny Bracken, invited listeners to roam the streets of Ponta Delgada while listening to a collection of geolocalized recordings produced near the house of the artist, in Pittsburgh, in the United States. The Brazilian artist and choreographer Gustavo Ciríaco imagined a project centered on the relationship between landscape and language, between experience and poetic discourse, in Cobertos Pelo Céu. Simultaneously, the duo João Pedro Vale & Nuno Alexandre Ferreira, in cooperation with the perfumer Miguel Matos, developed an aroma that was spread on the street in Ponta Delgada. Miguel Flor distributed a series of posters throughout the city of Ponta Delgada. The relationship with the island, its daily rituals, or its special climatic circumstances are in evidence in several proposals, such as Solar, by Luísa Salvador, or Drawing Insights (from data), by Mané Pacheco. The director Pedro Maia, in Indagora, worked on the editing, sound and narrative of a film in real-time, in a process that was live streamed.

Many of these projects were complemented with content transmitted through **Radio 9.5, one of the programming spaces of this edition**, with FM transmission in Ponta Delgada and in the world through digital. Radio 9.5 was programmed with the various participants of Walk&Talk, as a way to expand their projects and reach more people. It included a series of interviews, special programs, podcasts and musical playlists designed by artists.

The Knowledge Program has also expanded online and through the radio. The **“Body that listens”** was a feature of the Walk&Talk 9.5 radio that took the public on a guided tour of the projects in the 9.5 edition of the Festival. At each episode, an artist and his career became known and the trajectory of his work at the festival.

**Summer School 9.5 (3rd Edition)** involved, during the festival, students from secondary and higher education through informal work sessions with artists and curators present in the festival’s program. Since it was impossible to hold physical encounters, in this Edition, the project was redesigned to be carried out remotely, through Zoom, with theoretical-practical sessions. For the first time, it was possible to gather students from various geographies - from other islands in the archipelago, in addition to São Miguel, Mainland Portugal or Holland. To accompany the sessions with the artists, a Whatsapp group was created to stimulate and encourage reflections on the contents, with the mediation of the Walk&Talk Knowledge team. They presented a final project on the online platform 9.5, side by side with the invited artists.

## 2.2 FRAMING

9.5 EDITION  
SÃO MIGUEL / WORLD  
9 - 19 JUL

10

days  
S. Miguel

56

total  
activities

25

artists  
involved

6

nationalities

9

public entities  
involved

32

days  
residencies

6

artist  
residencies

26

online  
projects

16

onsite  
projets

6

new works in  
public space

1

radio

17

colaboradores  
equipa Org

10

episodes  
Podcast "Talk About"

2

guided tours

5

days Summer  
School W&T

500

packs

6

volunteers

56

suppliers  
**42 Azorean**

81%

reinvested budget in  
the Azores

9

program  
partners

## 2.3 ONLINE PROJECTS

### ONLINE PLATFORM

On July 9, the online platform was inaugurated, which was the gateway to Walk & Talk 2020. The design of this new festival programming space, in charge of the collective vivóeusébio, constituted the first commission to be developed for the 9.5 edition. The platform was accessible to the public through the website **9.5.walktalkazores.org**. Until July 19 it presented projects, events, and artistic activities, most of which were unpublished and resulted from new commissions and proposals from the group of artists, curators, partners and team involved.

In addition to the various individual projects, the online platform featured a chat where users could chat with each other and discuss the projects, or have access to a Radio 9.5 transmitter and the various podcasts that were produced (made available later on other streaming platforms like Spotify or apple podcast).



ACCESS 9.5 PLATFORM

### PODCASTS

Talk About are conversations that accompany the program, projects and participants of the various editions of Walk&Talk, and exist to map and move ideas between geographies. In the 9.5 Edition, they became a podcast series, made available throughout the Festival.

- #1 - Ana Cristina Cachola & Rodrigo Saturnino - Onsite e Online: Entre a restrição do(s) espaços e o sedentarismo digital
- #2 - Irene Campolmi, Michelangelo Miccolis, Louise O'Kelly - Space of Intimacy: Curating Performance Post-Pandemic
- #3 - Miguel Mesquita - Digital Ruins and Virtual Decay
- #4 - Colin Self, Caroline Contillo, Franziska Dieterich - Complexity Resilience
- #5 - Hugo Cruz, Vladimir Safatle - O "comum" nestes tempos
- #6 - Irene Campolmi, Victoria Sin - Existing in multiplicity
- #7 - Gustavo Ciríaco & Jonathan Saldanha - Um Rádio na Paisagem
- #8 - João Pedro Vale & Nuno Alexandre Ferreira - Great Anonymous Sex
- #9 - Manuel Henriques, Catarina Botelho & André Guedes - Respirar Comum
- #10 - Juliana Huxtable - Heat Wave Tongues

LISTEN PODCASTS

## 2.4 ONSITE PROJETS

On the island of São Miguel, there were several translations of the invited artists' projects, including performances, visits, and artistic installations. Some of these pieces are now part of the Island Circuit, which can be visited throughout the year.

### PERMANENT WORKS

#### **Luísa Salvador - *Solar***

Mural, 8 x 6 m, acrylic paint

Location: cruzamento da Av. D. João III com a Rua da Boa Nova, Calheta, Ponta Delgada

#### **Flávio Rodrigues - *Reflete um círculo***

Mural, 2 x 3 m, acrylic paint

Location: Avenida do Mar, junto à Etar da Pranchinha, São Roque, Ponta Delgada

#### **Gustavo Ciríaco - *Cobertos pelo Céu***

Installation, variable dimensions, acrylic paint, wood, acrylic

Location: Avenida do Mar, São Roque, Ponta Delgada

#### **Ilhas Studio - *We are running out of time***

Mural, stencil

Localização: EN1-A1, Ponta Delgada

Stencils, various dimensions

Locations: multiple locations in Ponta Delgada's city center

#### **Danny Bracken - *Missing you***

Audio-Walk, variable durations

Locations: multiple locations in Ponta Delgada's city center

Accessible via QR code available at different locations: Cemitério de São Joaquim, Jardim José de Canto, Jardim Antero de Quental, Rua D'acoa, Jardim Padre Senas Freitas, Campo de São Francisco, Igreja Matriz, Teatro Micaelense, Marina de Ponta Delgada, Anfiteatro.

### TEMPORARY WORKS (During the Festival)

#### **Mané Pacheco - *Drawing insights (from data)***

Installation, plaster bases, pens, wire

Location: Campo de São Francisco

#### **João Pedro Vale e Nuno Alexandre Ferreira - *"Ó subalimentados do sonho! A poesia é para comer. (Aroma a fim de festa espalhado por uma rua de Ponta Delgada)***

Instalação, perfume

Location: Rua do Aljube, Ponta Delgada

#### **Cobra'Coral - *corvo / cabras / formigas***

Sound installation

Location: Grutas do Jardim António Borges

#### **Ponto Atelier - *Inbetween***

Installation, 15 x 15 m, cryptomeria, bagacina

Location: Parque Urbano de Ponta Delgada,

#### **Alex Farrar - *Call out on 'Sweat studies'***

Paste-ups, dimensions 59 x 84 cm

Locations: multiple locations in Ponta Delgada's city center

#### **Miguel Flor - *Boys Appetite***

Paste-ups, dimensões 59 x 84 cm

Locations: multiple locations in Ponta Delgada's city center

#### **Abbas Akhavan - *Bray for Cello***

Concerts

Locations: multiple locations in Ponta Delgada's city center (Jardim António Borges, Teatro Micaelense e Forno do Cal.

#### **Nadia Belerique - *A Meditation For Your Present Portal***

Sound, 20' Performance

Location: Parque Urbano de Ponta Delgada



LUISA SALVADOR - SOLAR / CALHETA / SÃO MIGUEL





FLÁVIO RODRIGUES - REFLETE UM CÍRCULO / PONTA DELGADA, SÃO ROQUE / SÃO MIGUEL



GUSTAVO CIRÍACO - COBERTOS PELO CÉU / MARGINAL PONTA DELGADA, SÃO ROQUE / SÃO MIGUEL





PONTO ATELIER - IN BETWEEN / PARQUE URBANO PONTA DELGADA / SÃO MIGUEL





MIGUEL FLOR - BOYS APPETITE / VÁRIOS LOCATIONS, PONTA DELGADA / SÃO MIGUEL + LISBOA



MANÉ PACHECO - DRAWING INSIGHTS (FROM DATA) / CAMPO SÃO FRANCISCO, PONTA DELGADA / SÃO MIGUEL



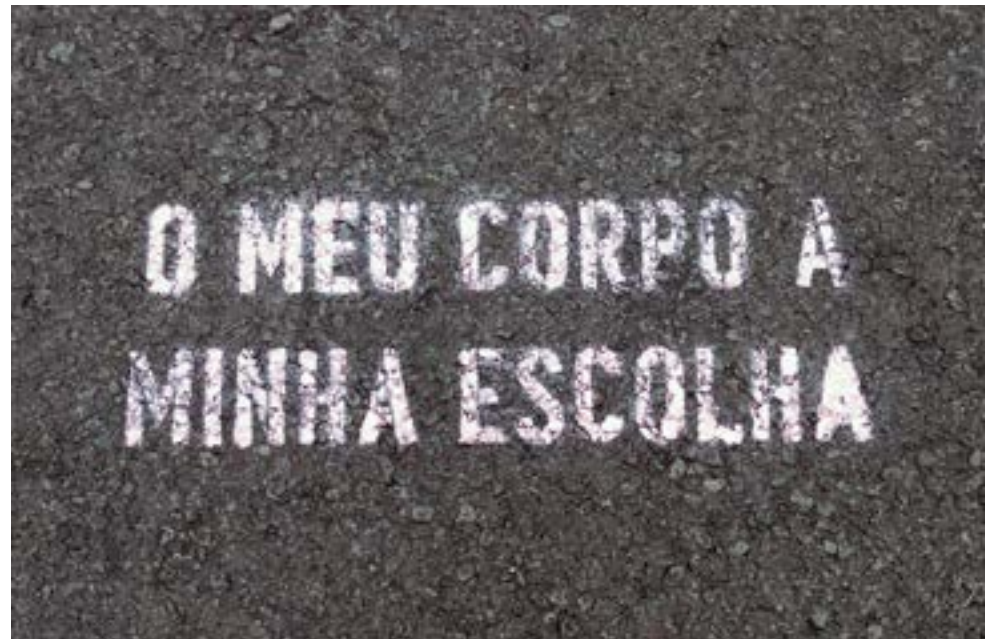


ALEX FARRAR - CALL OUT ON 'SWEAT STUDIES' / VARIOUS LOCATIONS, PONTA DELGADA / SÃO MIGUEL



ILHAS STUDIO - WE ARE RUNNING OUT OF TIME / VARIOUS LOCATIONS, PONTA DELGADA / SÃO MIGUEL





ILHAS STUDIO - WE ARE RUNNING OUT OF TIME / VARIOUS LOCATIONS, PONTA DELGADA / SÃO MIGUEL





ABBAS AKHAVAN / CONCERT, VARIOUS LOCATIONS, PONTA DELGADA / SÃO MIGUEL



ABBAS AKHAVAN / CONCERT



ABBAS AKHAVAN / CONCERT



FIGURA:LUGAR - EXHIBITION AT BRUM ATELIER + ATELIER CALDEIRAS



FIGURA:LUGAR - EXHIBITION AT BRUM ATELIER + ATELIER CALDEIRAS





CATARINA MIRANDA - CABRAQUIMERA / ARTIST RESIDENCY, ARQUIPÉLAGO - CAC



DANNY BRACKEN - MISSING YOU / VARIOUS LOCATIONS, PONTA DELGADA



NADIA BELERIQUE / PERFORMANCE, PARQUE URBANO, PONTA DELGADA



WIP PROJETO ALICE DOS REIS / ONLINE PROJECT





GUIDED TOUR TO ONSITE PROJECTS



GUIDED TOUR TO ONSITE PROJECTS



GUIDED TOUR TO ONSITE PROJECTS

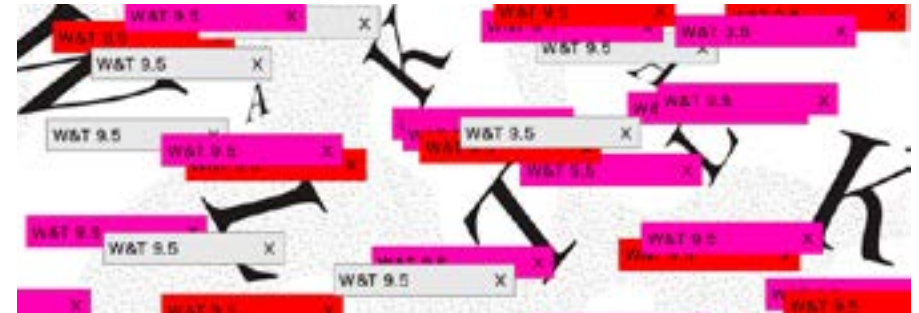


GUIDED TOUR TO ONSITE PROJECTS



## 2.4 VISUAL IDENTITY

Graphic design is essential in Walk&Talk's communication as an artistic project. In the 9.5 Edition, there was a focus on digital materials and the conception of the 9.5 online platform itself. But communication also materialized on the island through posters, posters and programs. One of the communication actions was sending the 9.5 Pack to about 500 people, which materialized this edition's experience with a set of elements, including a map, stickers, pins, and an aroma "Azorean forest" combining essences of cryptomeria and incense. The **vivóeusébio** design collective once again signed the festival's visual identity.



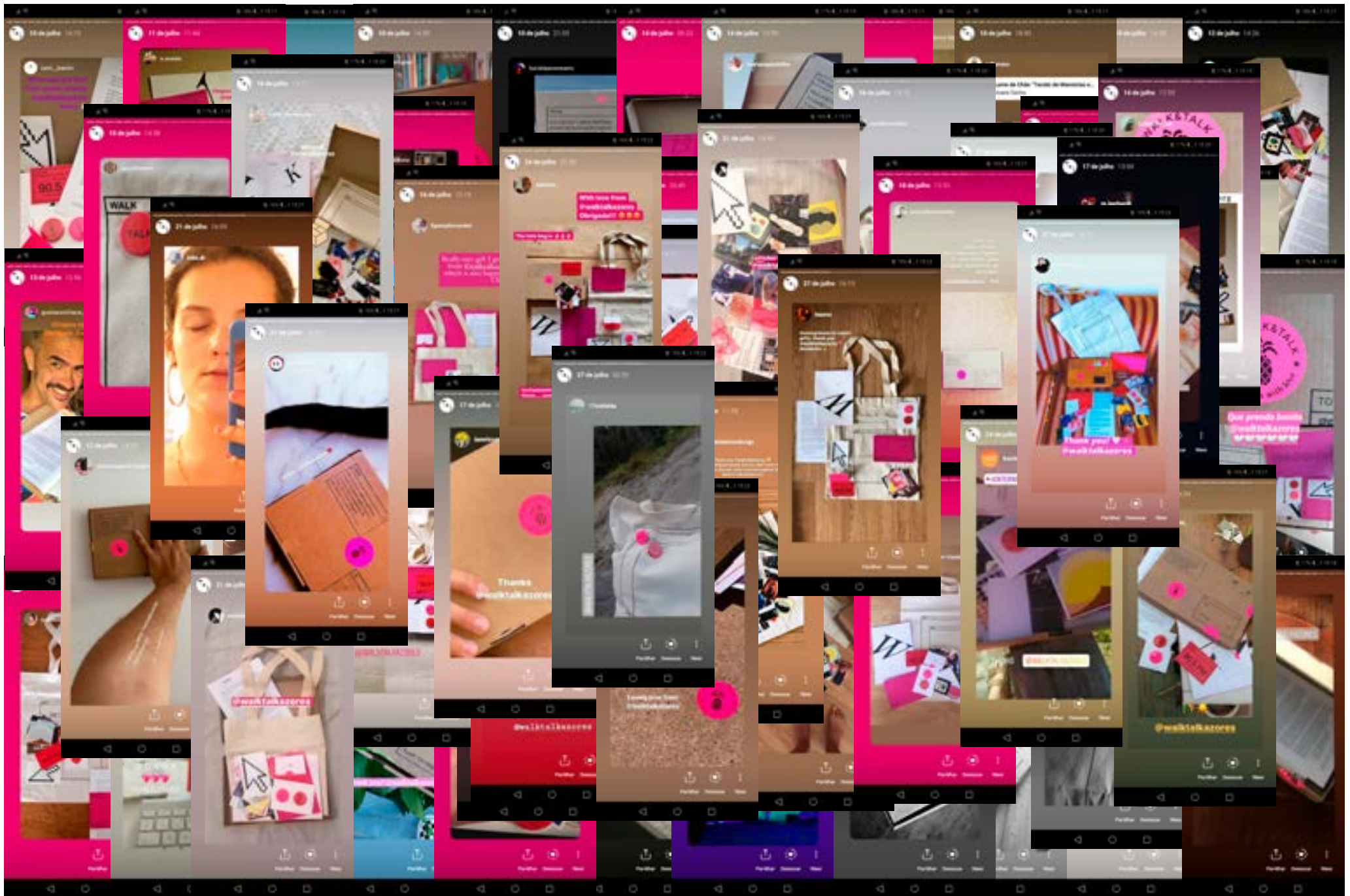
GRAPHIC SUPPORTS



PACK 9.5



PACK 9.5



PACK 9.5 - REACTIONS IN SOCIAL MEDIA

SPACE

v a g a



# 3.1 VAGA - NEW ADDRESS

**vaga** is a space to think the arts and knowledge, attentive to the island's dynamics and its inhabitants. In Ponta Delgada, **Anda&Fala's new headquarters** intends to provide the city with a space dedicated to contemporary arts, with a **regular and multidisciplinary program that involves the presentation and reception of exhibition projects and performances conversations, workshops/masterclasses and artistic residencies.**

This project's main objective will be to extend the Association's action in the territory, both in space and in time. By creating its first permanent infrastructure, it is intended to develop continuity projects such as the formation of audiences, complementary artistic education, the accompaniment of artists in the territory, and the creation of a program and content throughout the year, contributing to and promoting a cultural ecosystem healthy and synergistic.

The creation of vaga results from a timely combination of ambitions - internal goals of Anda&Fala and ambitions of the Association for the city of Ponta Delgada and the Azores region, as a **reference geography in the fields of culture and contemporary artistic production.** Ten years after its foundation, it became imperative to find a workspace and a warehouse that would support the Association's regular activity. Anda&Fala's performance has progressed to a continued program of activities, which currently runs throughout the year, encompasses an organization of the annual festival and the Walk&Talk artistic residency program and more recent projects such as PARES and the Periferica cycle. Simultaneously, the city's cultural dynamics calls for a new space that can act as a platform for a new generation of artists who aspire to other formats and presences.

The building, an old warehouse with about 450m2, suffered an architectural intervention, with a project by the **Mezzo Atelier**, aiming to adapt the interior space to new areas and usage spaces:

- (i) Private and Semi-Private Areas - warehouse, office, kitchen and two bedrooms;
- (ii) Public Areas - lobby, gallery, multipurpose spaces and library.

**vaga** has its location in the parish of São Pedro, in the Calheta area and next to the Laranjeiras neighborhood, one of the limits of the city of Ponta Delgada. Working from this context and from this "peripheral" location validates two key points:

- 1) The creation of a space with an **appropriate scale and sized to accommodate different cultural valences**, which can support the development of artistic projects throughout the year and, simultaneously, support other activities that happen in parallel and/or in addition to the programming cycles.
- 2) **Decentralize the city's cultural movements** by promoting the circulation of different types of public to a peripheral area of the city, highly stigmatized, due to institutions such as the Ponta Delgada Prison or its proximity to Bairro das Laranjeiras. This point becomes even more pertinent with the new logics of tourism, contradicting the development vectors of the urban center of high real estate speculation and social characterization for an expansion area with a strong sense of community and diversity of traditional services.

## 3.2 ARCHITECTURE

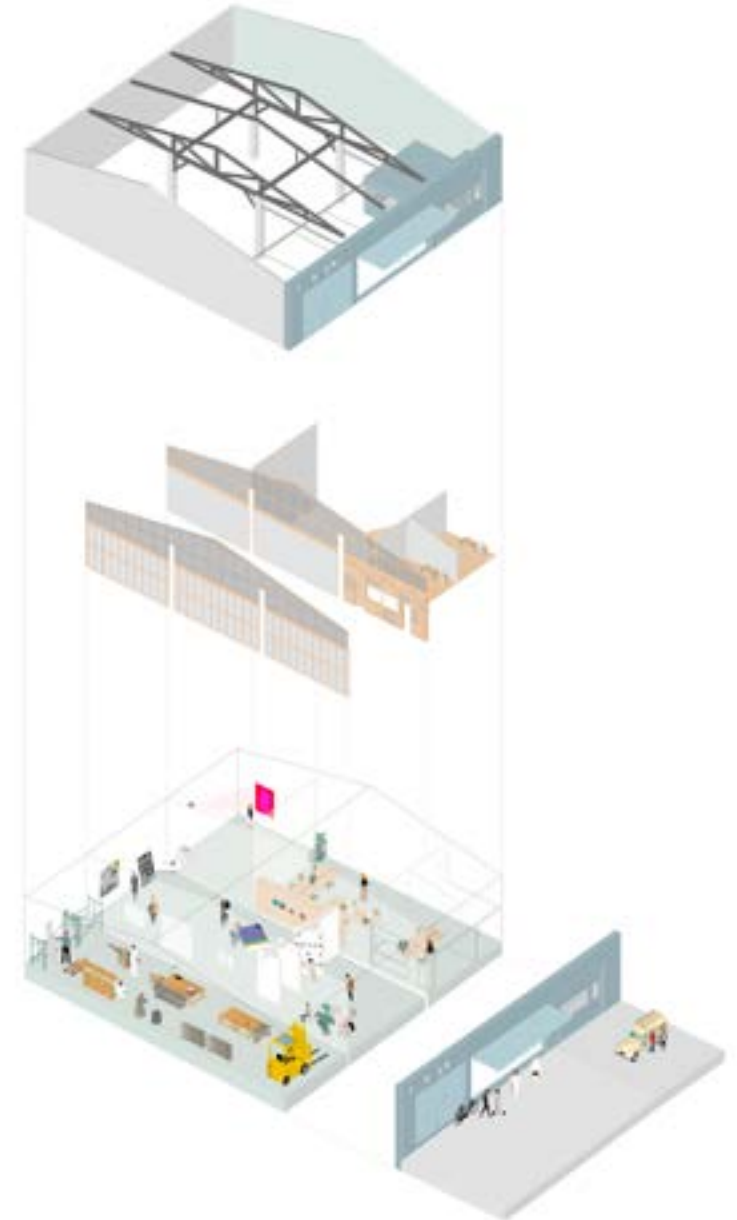
**Vaga's architectural project was designed with Mezzo Atelier - Joana Garcia Oliveira and Giacomo Mezzadri.**

An empty 450m<sup>2</sup>, former warehouse located in a residential area on the outskirts of the historic center of the city, was the basis for the creation of vaga, consolidating the permanence of the Anda&Fala Association in the territory and in time. The division of the space in the programmatic areas (**workshop - gallery - house**) followed the pre-existing structure, as well as the openings in the single volume facade.

The main atrium, an extension of the street with service and store area inserted in a wooden exhibition wall, opens to the **gallery** - the presentation space, with foyer and two exhibition rooms that can accommodate projects in various disciplines, such as focus on visual arts, through 4 pivoting doors that leave space to draw various modes of circulation.

Laterally, the **workshop and warehouse**, with direct access to the street, give way to a space destined for production and creation, gathering areas and stations with specialized equipment. The last slice of the volume gives way to the **house**, the domestic space of the vacancy. It includes the pre-existing office and expands to other multidisciplinary areas that can be of work, meeting or meals, and has two rooms to receive artists in residence.

Color revealed to play a fundamental role in the project, giving it character and clarity. A grayish-blue tone was chosen to standardize the façade and its elements, as well as the pre-existing internal volume. In the interior, all structural elements in wood and steel were painted in matt black.





**FACADE AND FOYER ENTRANCE / TRAVESSA DAS LARANJEIRAS, 51, PONTA DELGADA**

## 3.3 PROGRAMMING

**vaga**'s activities will be organized around three annual programming cycles, managing all projects and contents around the **Temporadas** (Seasons in Portuguese). The "Temporadas" will have an independent dynamic but in line with the association's Artistic Residencies program, Walk&Talk (July) and other events/proposals from partner entities.

### WORK PLAN

**vaga** will be a workspace for the team, artists in residence and other agents who need a space. This means that vaga will have public visiting hours and more restricted ones, which allow focus and attention to the projects under development.

Vaga will be available to all agents and artists in the city, whether to use the workshop and specialized equipment or to schedule an activity. A Utilization Guide (currently in the making) will outline all rules and conditions of usage, as well as an application and reservation process.

### ARTISTIC TEAM / COORDINATION

**vaga** is a space programed within Anda&Fala annual plan of activities, with artistic direction and curatorship by Jesse James and Sofia Carolina Botelho, direction assistance by Joana Cardoso, space management by Rubén Monfort and Knowledge Program coordination by Francisca Medeiros.

### NAUGURAL SEASON - WE NEVER SAY NEVER

The opening season of vaga was done with artists and participants who think and produce the arts and culture from the archipelago.

**We never say never** was a program expanded and built-in time to seek ways to amplify these new voices and highlight their pronunciations, inspiring programming processes that are created in common. It is a possible mapping of the ecosystem - without pretending to be representative or complete - that happens to give a status of the visual arts and their intersections. It was activated over 2 months with a collective exhibition, assemblies, cinema sessions, knowledge program and the edition of a publication.

### With participations by

Alice Albergaria Borges - António Branco & Riccardo T - Bárbara Jasmins - Beatriz Brum - Carolina Maçarico - Carolina Sales Teixeira - Catarina Gonçalves - Catarina Martins - David Pinheiro Vicente - Diogo Lima - Diogo Sousa - Francisco Lacerda - Gonçalo Borges - Isabel Madureira Andrade - Isabel Medeiros - Joana Albuquerque - Joana Franco - João Amado - João Miguel Ramos - Luís Brum - Luís Senra - Margarida Andrade - Mariana Sales Teixeira - Rita Bolieiro - Rita Sampaio - Sofia Caetano

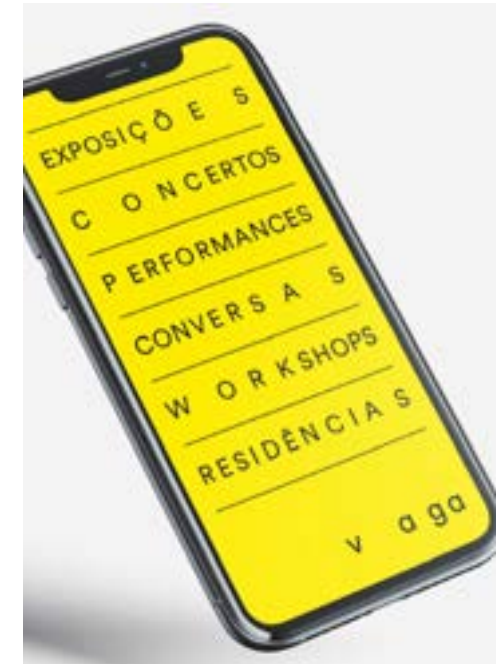




## 3.4 VISUAL IDENTITY

The vivóeusébio design collective conceived the visual identity. **vaga** (wave in Portuguese) **translates an idea of movement, agitation and intensity**. It takes us back to the island and its geographical condition and tells us about new times, other rhythms, and renewed forces. It's energy. In this new space, vaga represents availability and openness, circulation of ideas and a horizon of possibilities. The logo and visual identity incorporate these movements and flexibilities and adapt to each season.

v — a — g — a  
va — — — g — a  
v — — a g — a  
v — a — — — ga



SUPORTES GRÁFICOS

# SUPPORT PROGRAM

PA-  
RES

# 4.1 SUPPORTING THE ECOSYSTEM

PARES is the **Support Program for Artistic Activities in the Azores** launched by Anda&Fala - Cultural Association, sponsored by Parque Atlântico. **5000 euros of the association's budget is directed to the support artists and agents who develop their work in the region by awarding micro-grants to artistic creation activities, presentation, and circulation of artists and projects.**

The program awards **micro-financing grants, with a minimum value of 250 euros and a maximum of 750 euros per application**, distributed annually to up to 20 local artists/agents, whose scale of action does not allow them to access other support or sources of financing, but whose work is fundamental to enhance artistic activity and ensure the sustainability of the Azorean cultural ecosystem.

In 2020, **PARES supported 11 project applications** involving exhibitions, publications, shooting films, residences, and participation in events and seminars. Due to the pandemic, the projects' execution period was extended until July 2021, and the activities will be developed between the islands of Faial, Pico, São Miguel and Terceira.

**Parque Atlântico** was the first patron of PARES. Through this reinvestment in the local community, it continues its Social Responsibility Policy, particularly in the area of culture, a vector that it considers essential for the region's sustainable development. The Center will also support disseminating the work developed within the scope of the 11 winning applications. The jury of the second edition of the program was constituted by the guest António Pedro Lopes, artist and co-director of Tremor, and by Jesse James and Sofia Carolina Botelho, artistic directors of the Anda&Fala association.

## **Selected applications (in alphabetical order):**

- **Ana Nobre** / Residency in artistic creation within the scope of Maravilha 2020 Festival (postponed to 2022);
- **Brum Atelier (Lagoa) + Atelier Caldeiras (Porto)** / Exchange between artist-run spaces, culminating in the presentation of group show and a conversation about the importance of informal spaces (Lagoa).
- **Coletivo Trilhos** / Presentation of the creative writing activity "From the Mountain to the Sea, from the Sea to the Mountain" at the Maravilha 2020 Festival (June, Horta). (postponed to 2022);
- **Diana Zimbron Silva** / Support for the author's participation in the III Meeting of Good Practices of School Libraries and the 3rd Lusophony Seminar (Awaiting new dates)
- **Elliot Sheedy** / Production of the film "Miguel, O Místico" that addresses the myth of São Miguel Arcanjo in a futuristic and dystopian scenario created from the landscape of the island of São Miguel (awaiting a new presentation date);
- **Jorge Kol** / Production and exhibition of the project "W + S, Watch and Sketch" that is born from the careful observation of painting and architecture to create an "ephemeral sculpture" (exhibition scheduled until July).
- **Margarida Andrade** / Publication "A Décima Ilha" and production of the exhibition with the same name (awaiting a new presentation date)
- **Maria Souto** / Production of the doc-fiction "Diomar" that explores popular memory and the transformations of the Calheta neighborhood in Ponta Delgada (awaiting a new presentation date)
- **Sara Galán** / book on the transmission of knowledge between generations of women from Terceira island (launching scheduled for March 2022)
- **TUSSE TUSSE** / illustrated publication and traveling exhibition with silkscreens on the Azorean hiking trails (presentation scheduled for January 2021).
- **Urban Sketchers Açores** / Organization of the National Meeting of Urban Sketchers in São Miguel (October)



ELLIOT SHEEDY



MARGARIDA ANDRADE



ANA NOBRE



SARA GALAN



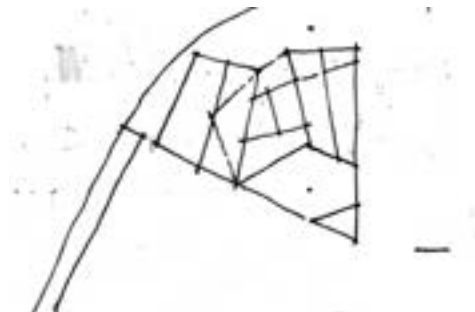
DIANA ZIMBRON



BRUM ATELIER + ATELIER CALDEIRAS



TUSSE TUSSE



JORGE KOL



URBAN SKETCHERS AÇORES



COLETIVO TRILHOS



MARIA SOUTO

# KEY INDICATORS

# 5. COMMUNICATION

CISION

Communication is a strategic axis in Anda&Fala's organization and it monitors the association's activities in a concerted and proactive way. The communication strategy is developed continuously, activates multiple disciplines and channels, and designs actions that simultaneously enhance the institutional dimension and Anda&Fala's different projects' specificities.

Walk&Talk concentrates a large part of the association's communication effort, and it has been around its calendar that the annual communication plan is defined. The establishment of vaga will demand a review of these efforts and calendars, which now includes a continuous program of activities throughout the year.

Walk&Talk's communication highlights differentiating aspects associated with the concept and format (Festival, Residency Program, co-productions and partnerships), geographic identity - Azores, as well as seeking to frame and highlight the project's program of activities, partners and their protagonists - the artists, in line with the artistic themes it addresses, the cultural and social objectives of the association. Through communication, Walk&Talk positions itself as an active agent and spokesperson. This project drives critical reflection and debate around the most pressing contemporary issues, motivating interaction and the intersections between culture, art and other social spheres.

The association's communication strategy is flexible, of continuity, viral and eclectic, developed in multiple disciplines, media, channels, and supports. It articulates with the development of the artistic program and design and documentation areas (photography and video). Explores different moments and thematic focuses aligned with the strategic axes of the project, program and evolution of activities, an approach that equally privileges and shapes the relevance of the content produced and the mediation processes with the project's priority audiences. The approach and involvement of the project's priority audiences are also motivated by public relations

actions by optimizing the online presence and thanks to a clear investment in the articulation with regional, national and international media.

In 2020 the press trip did not happen due to the pandemic. Still, there was a reinforcement of press relations and public affairs, with relevant impacts on disseminating Walk&Talk's content on national and international platforms, reinforcing its recognition and positioning in the global context of the arts.

The content disseminated by the media in 2020 focused on the new edition and format of Walk&Talk 9.5 (between online and onsite) and the opening of the vaga and its inaugural season. There is a growing focus on the dynamics and artistic proposals presented both in Walk&Talk and in vaga. It reflects the increasing recognition of the association (and mainly of Walk&Talk) in specialized media in the arts and, at the same time, translates increased expectations and demands around its artistic program.

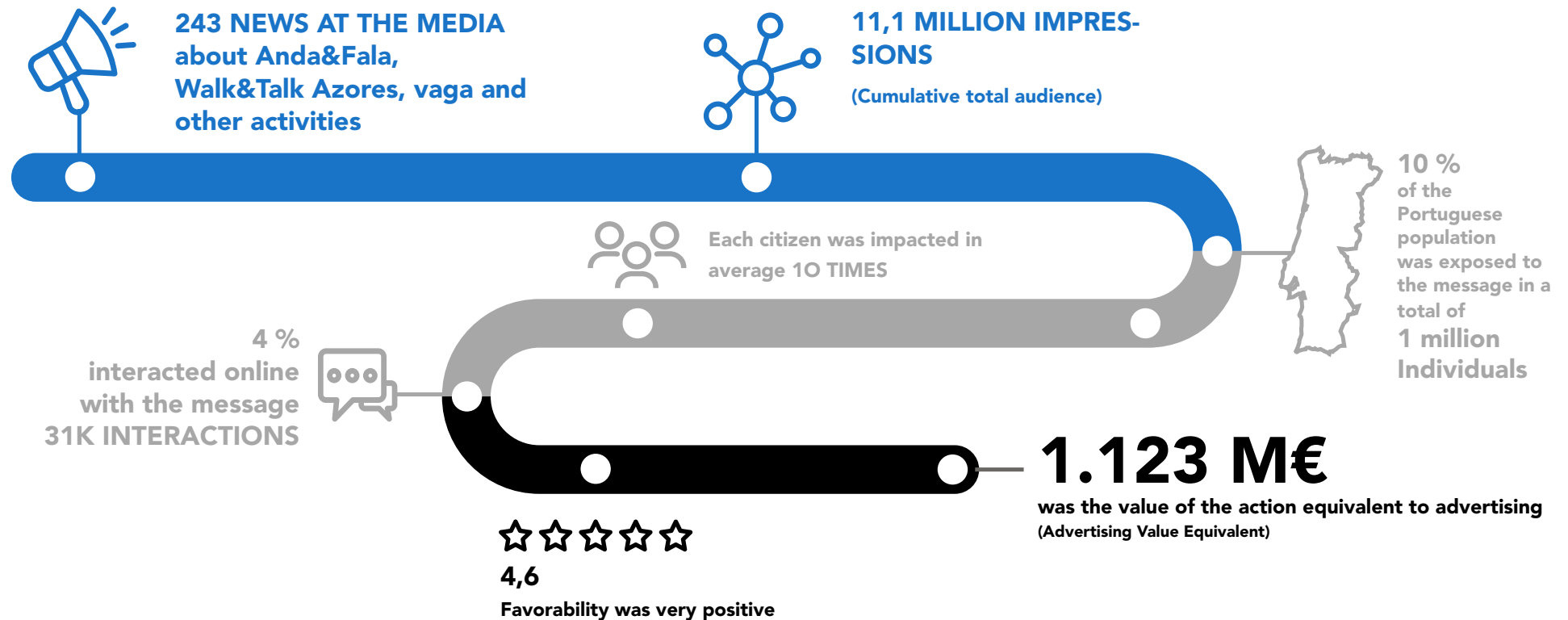
Anda&Fala's website was redesigned and now has the domain [www.andafala.org](http://www.andafala.org) (giving focus to the association) and on a second level its structural projects: Walk&Talk (the Festival) and the vaga (the venue).

***"Welcome to the Centre of the World: Around the Azores' Walk&Talk Festival"***

*in Frieze Magazine, Cristina Sanchez, UK*

# 5.1 KEY INDICATORS

CISION



## 5.2 OWN SUPPORTS

CISION



www  
**andafala**  
.org

**2020**  
source:  
googleanalytics

**19.165**

total  
users

**+1,2%**

compared to 2019

**28.899**

total  
sessions

**+5,2%**

compared to 2019

**113.978**

total  
visits

**+1,7%**

compared to 2019

**25-38**

predominant group  
**34,5%**



### Top Visitors

Portugal  
USA  
Reino Unido  
Espanha  
Canadá  
Alemanha  
França  
Itália  
Brasil  
China  
Russia

### Top Search words

walk&talk azores  
art azores  
festival açores  
ponta delgada  
walk&talk

### SOCIAL NETWORKS W&T



**21.094**

followers

**+ 1,2%**

compared to 2019



**9270**

followers

**+ 19,7%**

compared to 2019

### SOCIAL NETWORKS VAGA



**670**

followers

SINCE  
OUT 2020



**1090**

followers

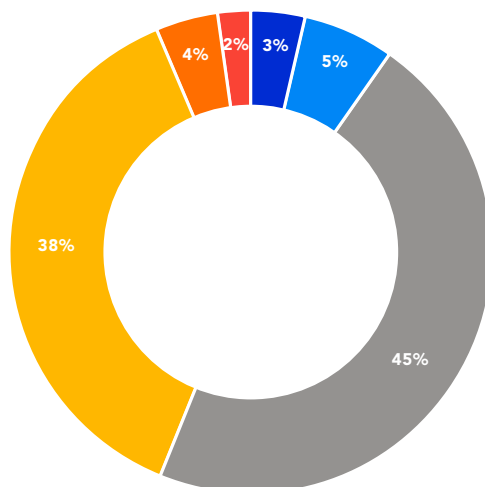
SINCE  
OUT 2020



# 6. FINANCIAL REPORT

SUPPORT PROVENANCE - YEAR ROUND PROGRAM

■ OWN REVENUES  
■ SPONSORSHIP  
■ REGIONAL SUPPORTS  
■ DGARTES - NATIONAL  
■ CREATIVE EUROPE  
■ IN-KIND SUPPORT



Anda&Fala's financing system is supported by **regional, national and European public funds**, through multiple applications for specific/structural support, private sponsoring for monetary support, in-kind and services, in a network of programming and co-production partners, in the recourse to volunteering for specific functions and in the generation of own revenues. In recent years, the available budget has grown gradually and followed the development of the association's business plan and the recognition of the relevance of its performance by its public, private partners and peer networks.

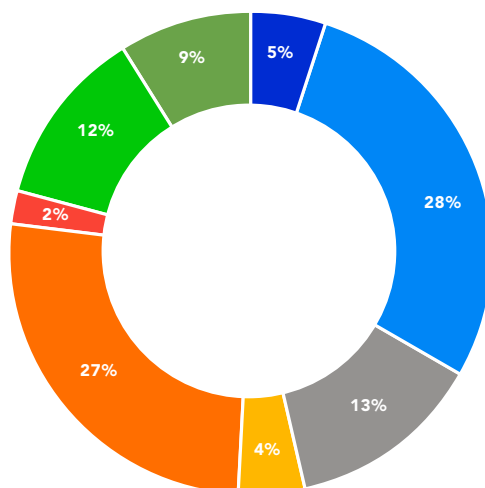
In 2020, despite marking the start of the 2020/2021 biennium of DGARTES - Ministry of Culture's Sustainable Support with a value higher than the previous biennium of 2018/2019, **the covid-19 pandemic had a negative impact on the total available budget. It represented a decrease of about 22%, compared to 2019.** This fall was mainly due to the reduction of private support, co-productions and sponsorships, and a cut in funding by the Ponta Delgada City Council. It is worth highlighting the Government of the Azores' responsible attitude, which maintained all support and program contracts and agreed with the changes to the activity plans.

**In-kind support and services continued to play an important role**, despite its contraction, and reflect the local community's direct involvement in the production of the projects. Many of these supports take the form of discounts on materials and services. Anda&Fala's own revenues decreased to around 4% of the total budget due to the lack of a ticket office and the cancellation of the W&T Pavilion, eliminating the bar and canteen's return.

**Anda&Fala strives to diversify its sources of financing**, especially private ones. Despite this strategy, the association continues to experience cash flow problems due to successive delays in the confirmation and payment of public support, impacting efficiency and financial management. On the other hand, cultural patronage and philanthropy continue to be insignificant practices in the Portuguese business fabric, mainly formed by SMEs. The existing incentives, for example, tax benefits, are not very agile and attractive to companies, a situation that complicates the process and efforts to raise private funding by the association and the vast majority of cultural agents.

# 6. FINANCIAL REPORT

INVESTMENT BY AREA - YEAR ROUND PROGRAM



The main objective of Anda&Fala's financial management is to **ensure its projects' sustainability in accordance with the outlined activity plan**. In other words, the availability of resources and the program of activities are interdependent and the association's accounting is carried out by these cost centers, associated with the projects and the different items and areas of investment. This expenditure logic based only on current availability has resulted in healthy accounting throughout its ten years of activity.

Investments by area have been adjusted over the years, following the development of A&F projects and, in particular, Walk&Talk festival. **In 2020, due to the pandemic, changes in the activity plan resulted, on the one hand, in new expenses and cost centers, and on the other, in new investment opportunities and resource applications.**

Anda&Fala's expenses with the operation and administration of the structure and its team's salaries and fees (transversal to all projects) represent about 34% of the annual budget. **The association employs two people full-time and four members part-time throughout the year**, adding all the external elements that support the production and communication teams of the Walk&Talk festival and specialized suppliers. As a consequence of the restrictions on the organization of events, Walk&Talk gained new formats, and for the first time, no artists were traveling to the Azores. For this reason, there is a **decrease in the Welcoming expenses** (Travel, transport and food), which in normal editions represents around 25% of the budget. The available amount was **channeled to the renovation works of vaga**, the new headquarters of the association.

About 34% of the budget was invested in the **association's artistic programs, through the Walk&Talk festival, vaga and PARES program**, which includes all expenses with the projects' execution, from artist fees and production fees (materials, rentals, licenses, specialized services, etc.). Communication continues to be one of the significant investment areas. It includes all expenses with press relations, public relations, visual communication, digital platforms (website and social networks), graphic materials and advertising in media (online and printed).

# 7. PARTNERS

## **FINANCING**

GOVERNO DOS AÇORES  
- DIREÇÃO REGIONAL DO TURISMO  
- DIREÇÃO REGIONAL DA CULTURA  
- DIREÇÃO REGIONAL DA JUVENTUDE  
DGARTES - MINISTÉRIO DA CULTURA

## **INSTITUTIONAL SPONSORS**

CÂMARA MUNICIPAL DE PONTA DELGADA  
FLAD - FUNDAÇÃO LUSO AMERICANA PARA O DESENVOLVIMENTO  
FUNDAÇÃO CALOUSTE GULBENKIAN

## **SPONSORS**

GRUPO BENS AUDE  
GRUPO DELTA - ADEGA MAYOR E DELTA CAFÉS

## **ASSOCIATED PARTNERS - WALK&TALK**

WAYZOR - RENT-A-CAR  
SOLMAR AVENIDA CENTER  
CRESAÇOR - COOPERATIVA REGIONAL DE ECONOMIA SOLIDÁRIA  
KAIRÓS - COOPERATIVA INCUBAÇÃO INICIATIVAS ECONOMIA SOLIDARIA,  
CRL

## **ASSOCIATED PARTNERS - VAGA**

MEO  
FLAD

## **ASSOCIATED PARTNER - PROGRAMA PARES**

PARQUE ATLÂNTICO

## **PROGRAMMING PARTNERS**

TEATRO MICAELENSE  
UNIVERSIDADE DOS AÇORES  
MUSEU CARLOS MACADO  
INSTITUTO CULTURAL DE PONTA DELGADA  
ARRISCA + QUINTA DO PRIOLO

## **LOGISTIC SUPPORT**

DIREÇÃO REGIONAL DAS OBRAS PÚBLICAS  
NOVA GRÁFICA  
ONEOFFICE - BUSINESS CENTER  
TECNOVIA AÇORES  
ASSOCIAÇÃO ALTERNATIVA

## **COMMUNICATION SUPPORT**

ANTENA 3  
ANTENA 1 AÇORES / RTP AÇORES  
GERADOR

# 8. TEAM 2020

## ARTISTIC DIRECTION

JESSE JAMES  
SOFIA CAROLINA BOTELHO

## DIRECTION ASSISTANT

JOANA CARDOSO

## INVITED CURATORS

MIGUEL FLOR  
ANA CRISTINA CACHOLA

## PRODUCTION DIRECTION

LUÍS BRUM  
RUBÉN MONFORT

## PRODUCTION

ANTÓNIO NEVES SILVA  
FILIPA FONSECA

## KNOWLEDGE PROGRAM

SOFIA CAROLINA BOTELHO  
RITA MENDES  
FRANCISCA DE MEDEIROS

## WELCOMING

JOANA MESQUITA  
RODRIGO SÁ  
BRUNA MARÉ

## COMMUNICATION DIRECTION

TÂNIA MONIZ

## DIGITAL CONTENT

MILTON PEREIRA

## PHOTOGRAPHY

SARA PINHEIRO  
MARIANA LOPES

## VIDEO

BERNARDO FERREIRA  
CLÁUDIO OLIVEIRA  
RUI NÓ

## COMMUNICATION DESIGN

VIVÓEUSÉBIO

## WEBSITE

PEDRO RODRIGUES

## LEGAL ADVISOR

LINA TAVARES RAPOSO

## FINANCIAL ADVISOR

PAULO VERISSIMO, LDA

The team is structured in a very horizontal logic, between the Artistic, Production and Communication Departments, with Legal and Financial consultancy. In 2020, the project had a **year-round core group of 6 elements** (2 elements full-time and the rest part-time), increasing to **24 people during the festival period in São Miguel**.

**WWW.ANDAFALA.ORG**  
**#ANDAFALA #WALKTALKAZORES #VAGAPDL**



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